



FOR IMMEDIATE RELEASE:

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## FREE Family Reading Program Hosted by City of Mountain View Public Library

Vision Literacy Partners with Mtn.View Library to Offer  
PRIME TIME FAMILY READING TIME

**April 7, 2008 MILPITAS, CA –**

**PRIME TIME FAMILY READING TIME<sub>c</sub>**  
**A SIX WEEK SERIES TO ENHANCE FAMILY READING**  
**City of Mountain View Public Library, 585 Franklin St**  
Tue. April 15, 22, 29 and May 6, 20, and 27 6-8pm  
Healthy snacks will be provided.  
Registration is limited so please call 650-903-6897

Families and their children aged 6 to 10 who experience difficulty with reading are participating in PRIME TIME FAMILY READING TIME<sub>c</sub>, a free reading, discussion and storytelling series based on illustrated children's books hosted by the City of Mountain View Public Library. The City of Mountain View Public Library is one of 20 libraries nationwide selected to participate in the project organized by the Louisiana Endowment for the Humanities in partnership with the American Library Association (ALA Public Programs Office). The project is funded by Bring Me a Book Foundation, Friends of Mountain View library, and Vision Literacy is a service of the Santa Clara Library.

The program starts Tuesday, April 15<sup>th</sup> and will run every Tuesday for six weeks covering the following themes: fairness, greed, courage, cleverness, and determination.

PRIME TIME is designated to encourage parents and children to read and discuss humanities topics and aids them in selected books and becoming active library users. Separate activities are also available for pre-school children aged 3 to 5. It is offered by a partnership that consists of the library, a discussion leader, a storyteller and a statewide organization representative. Karin Bricker, City of Mountain View Public Library's Supervising Librarian Youth Services is leading the partnership. Other representatives include Marina Dols, Vision Literacy's Associate Manager for North County.

"We are very excited to be part of this nationwide effort that offers an opportunity for families to learn the concept of reading together in a humanities-based project," said Ms. Bricker, "Public libraries have long been places where adult and child learners can learn and practice new skills. This project offers a unique opportunity for the library to expand family literacy opportunities and make a significant contribution to a more literate nation."

Reading and discussion leaders will conduct 90-minute meetings at public libraries for parents or guardians and their children. At each session a storyteller will present stories and will model reading aloud. A humanities scholar will serve as the discussion leader. The librarian will introduce families to library resources and services. Younger siblings, ages 3-5, will participate in separate pre-reading activities.

"The program, PRIME TIME FAMILY READING TIME<sub>C</sub>, focuses on fostering lifelong love of learning through reading," says Pat Lawson-North, Vision Literacy Executive Director. According to Ms. Lawson-North, "the program aims to expand participants' understanding of reading through the use of children's literature with substantial humanities content." It focuses on expanding the teaching of literature, history and cultural values.

"PRIME TIME introduces families to the pleasures and benefits of reading together and the many resources and services of the public library," said Ms. Dols. "We're pleased to be working with the City of Mountain View Public Library to bring this exciting family literacy program to their community."

Vision Literacy is a nationally recognized leader of community partnerships designed to teach adults to read in Santa Clara County. Vision Literacy is the only literacy organization in Silicon Valley to meet all 16 rigorous quality standards required by ProLiteracy America. It is one of only five such library-based programs in California to be accredited by ProLiteracy. For more information about Vision Literacy, call 408-262-1349 or visit [www.visionliteracy.org](http://www.visionliteracy.org).

**END**

**PRIME TIME FAMILY READING TIME<sub>c</sub>.** An award-winning family literacy program is based on a successful series of the same name that began in 1991 at the East Baton Rouge (LA) Parish Library and spread to surrounding states with NEH funding. Since its inception, over 15,000 individuals have participated in more than 500 PRIME TIME programs in 36 states and the Virgin Islands. [www.leh.org/html/primetime.html](http://www.leh.org/html/primetime.html)

**Mountain View Public Library.** The Library Links the Community -- People, Programs, Books, Materials, Information, Ideas, Ideals. The vision for the Library is to be both a place and a service that helps make a strong and desirable community. The City of Mountain View Public Library is the information center for our diverse community providing a dynamic place to share resources and ideas, to find joy in reading and to experience the power of lifelong learning. 585 Franklin Street, Mountain View, CA 94041. Phone: 650-903-6337. [www.mountainview.gov/library/default.asp](http://www.mountainview.gov/library/default.asp)

**Santa Clara County Library.** The Santa Clara County Library is an open forum promoting knowledge, ideas, and cultural enrichment. The library provides free access to informational, educational, and recreational materials and services. In response to community needs, the library provides diverse resources on a wide variety of subjects and viewpoints and helps people use these resources. [www.santaclaracountylib.org/](http://www.santaclaracountylib.org/)